

About Me

Ambitious web developer eager to contribute developed knowledge in full-stack or back-end role. Adaptable and driven with strong work ethics and ability to thrive in team based or individually motivated settings.

Skills & Expertise

- RUBY
- RUBY ON RAILS
- AWS - ECR/ECS/SES/SNS
- POSTGRESQL
- RSPEC
- API DEVELOPMENT
- PHP
- GIT
- REACT JS
- HYPERLEDGER FABRIC
- HTML / CSS

Education

BS Software Engineering

Comsats University Islamabad,
Abbottabad Campus

3.18 cgpa 2017-2021

Strengths

Detail Oriented

Demonstrated attention to detail in coding and testing, resulting in 95% reduction in production bugs

Problem Solver

Utilized problem solving skills to resolve complex technical issues, resulting in 30% increase in overall efficiency.

Team Player

Collaborated effectively with team members to develop, test and deploy new features, resulting in 50% increase in customer satisfaction.

Work Experience

Software Engineer | IsoftStudios, Lahore

03/2021 - Ongoing

- Spearheaded the development and ongoing enhancement of the UGC SaaS platform, significantly improving user engagement and content management capabilities.
- Designed and implemented RESTful APIs, improving integration and scalability of business applications.
- Leveraged OpenAI technologies to develop an automated, AI-driven content generation tool, reducing client content creation times by 40%.
- Managed database operations and migrations using PostgreSQL, ensuring robust and scalable data solutions.
- Enhanced application security and performance, resulting in a 95% reduction in critical bugs and downtime, supported by AWS infrastructure optimizations.
- For Nyxion AI, I led the development of advanced email marketing solutions, creating responsive tools and analytics features that adapt to evolving marketing needs.

Front End Developer Intern | Web Excels, Sialkot

09/2021 - 11/2021

Projects

NYXION AI - Email marketing app (Ruby On Rails)

Throughout my tenure, I spearheaded the design, development, and continuous enhancement of critical features within the Nyxion AI platform. This included the creation of intuitive campaign management tools, responsive email templates, and advanced tracking and analytics capabilities. My contributions consistently aligned with the evolving needs of our clients, ensuring they had access to cutting-edge email marketing solutions.

IMPRESS3 - Article Automation Using OpenAi (Ruby On Rails)

During my tenure at IsoftStudios, I had the unique opportunity to leverage OpenAI's advanced natural language processing capabilities to develop an innovative article generation and automation system. This project aimed to automate the creation of high-quality, SEO-friendly articles for our clients, streamlining their content marketing efforts.

IREPORT - Online Police Reporting System (Ruby On Rails)

As a collaborative Ruby on Rails developer, I played a vital role in the development of the "IReport - Online Police Reporting System." This innovative web application aimed to simplify the process of reporting and managing police incidents, enhancing efficiency and transparency in law enforcement.

UGC SaaS (User-Generated Content Software as a Service)

In my current role as a Ruby on Rails Developer at IsoftStudios, I am responsible for the development and maintenance of the UGC SaaS (User-Generated Content Software as a Service) application. This versatile platform empowers businesses to harness the power of user-generated content to enhance their online presence and engage with their audience effectively.

- **API Development (Ruby on Rails)**
- **WordPress Plugin Development (PHP)**

Teleco.io

As a dedicated member of the Teleco.IO team, I contributed to the development and enhancement of a cutting-edge telecom integration platform. My role involved bug fixing and monitoring customer support issues, ensuring the platform's reliability and user satisfaction. Teleco.IO serves as an innovative iPaaS (integration platform as a service), designed to streamline system integrations for MVNOs, MNOs, VARs, and enterprise companies.